

EZEQUIEL FRESCÓ WERCHOWSKY

ezequiefresco@gmail.com - +34 667 788 249 - ezequiefresco.com
linkedin.com/in/ezequiel-fresco-werchowsky

ABOUT ME

I consider myself a pragmatic person with clear ideas, customer and data-centric. I love to be part of the future and be where innovative technologies are. Product and software always allowed me to be there, where the magic of the future happens and where I can unite my passion and vision.

EXPERIENCE

OLYMPIC BROADCASTING SERVICES | REMOTE - February 2019 - active

Product Manager for the tailor-made software used during the planning, execution, and support of the broadcast operation in the Olympic Games.

- Manage the backlog of 5 projects with two teams of 3 engineers, 2 QA and one designer each.
- Successfully implemented an application that manages the pool of cars and requests for more than 1500 users and 12000 rides.
- Established agile processes in the information department and migrated the tools to improve SLA uptime to 99.95% from the previous 85%.
- Participated in the live support operation for Tokyo 2020 Olympic and Paralympic and Beijing 2022 Olympic and Paralympic games.

VASS | MADRID - June 2017 - February 2019

Lead programmer mobile, promoted to Product Owner in 2018. Consultancy company for several companies.

- Selected between the top 50 employees of 1500 in 2017 with only 6 months in the company.
- Team leader for 6 engineers, 1 QA and 1 Designer to prioritize backlog and design Angular architecture.
- Successfully integrated Google AdMob plugin to a newspaper Ionic app generating significant growth in revenue.

BELOUD - ROCKMAP | MADRID - April 2016 - July 2017

Programmer. Startup that managed a concert mobile app and a crowdfunding platform for musicians and artists

- Design and implement the backend for the crowdfunding platform, integrating PayPal and cron payments with Java Spring Boot
- Created the deployment pipelines for CI and CD through Jenkins
- Successfully implemented and fixed the iOS application in Objective-C, raising the rating of the app from 3.7 to 4.0

SIDE PROJECTS

STOCKERS | REMOTE - April 2021 - active

Startup founder and product manager. Ecommerce service for B2B clients to manage their orders, shipping process and customer service.

- Designed a platform that helps the clients to track their orders, helping to boost our number of paying customers up to 50.
- Implement a learning management system solution for the online academy to help our end-client's education and performance.

ACCIÓN DESARROLLO DIGITAL | MADRID - June 2020 - April 2021

Non-profit organization to help people, companies, and society to make a better use of technology.

PROLOGY MEDIA | MADRID - February 2017 - October 2018

Prology Media was born in the middle of the esports and videogame growth in 2017 to represent influencers and create engagement with brands.

- Manage 21 Twitch streamers and Youtubers, with a total of more than 1 million hours visualized per month.
- Presence in the "2018 Gamergy videogame and esports fair" in Spain with an attendance of more than 5000 people to our stand.

EDUCATION

UNDERGRADUATE DEGREE IN COMPUTER SCIENCES - September 2013 - September 2015

Madrid - IES Barajas

- Scored in the final project of the degree and the final mobile project A grade with honors.
- Class student representative for two years.
- One of the two students selected among 50 for the Erasmus Scholarship (April 2015 - June 2015 London - RMIS Limited, Programmer).

BACHELOR'S DEGREE IN SCRIPTWRITING: MOVIES, TV, AND THEATERS - September 2010 - September 2013

Madrid - ECAM (Escuela de Cinematografía y del Audiovisual de Madrid)

CERTIFICATIONS

ONLINE MASTER OF BUSINESS ADMINISTRATION - THE POWER MBA - September 2019 - September 2020

SCRUM CERTIFIED AS PRODUCT OWNER, PROJECT MANAGEMENT - UNIVERSITY OF SALAMANCA - 2019

SKILLS

- Azure DevOps administrator and project manager, Azure Resources Admin, CD/CI Pipelines
- Google Analytics, Mixpanel, Application Insights
- Wordpress Expert
- Angular 12+, Node JS (Express+ Sequelize)
- Android and iOS account manager